

# MAKE A PLAN. STAY ON PLAN.

# A PRECISION APPROACH TO GRAIN MARKETING



## SHOULD YOU

sell some grain now?

### DO YOU KNOW

what buying a put will do to your grain marketing plan?

### **ARE YOU AWARE**

of what your risks are?

# THE BIG PICTURE VIEW OF YOUR CROP'S PROFITABILITY

Silveus Financial's Connected Risk Management ties together everything that affects your crop's profitability into a single big picture view. With this connected outlook, we can develop a disciplined marketing plan that you approve and we execute.

Every farmer benefits from understanding their risk and employing a disciplined marketing plan.



# **OUR 3-STEP APPROACH**

HELPS REMOVE THE GUESSWORK FROM GRAIN MARKETING

Silveus Financial combines the power of proprietary analytics with the intelligence of an experienced team to help farmers make informed, unemotional marketing decisions.

#### **MODEL**

ηCompass™

Using our proprietary nCompass™ software, we model your overall crop profitability to visualize profit and loss in an interactive matrix.

#### **PLAN**



We create a multi-year Precision Marketing Risk Plan tailored to your farm that, together with our HedgeTRAK proprietary hedging benchmark, aims to balance risk reduction with your crop's potential profit.

#### **EXECUTE**

**i**Desk

Our team of iDesk Risk Managers monitors, evaluates, & recommends strategies to execute a Precision Marketing Risk Plan based on your goals.

GET STARTED TODAY



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